



**Lincoln Bishop
University**

In Partnership with



ICON COLLEGE
OF TECHNOLOGY AND MANAGEMENT
LONDON

Faculty of People and Society

**BA (Hons) Tourism and Business Management
with Foundation Year**

Programme Specification

This document provides a concise summary of the main features of the course(s) & associated award(s) offered through this Programme Specification, and includes the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if they take full advantage of the learning opportunities provided. More detailed information on the learning outcomes, curriculum content, teaching/learning, assessment methods for each module and on the Programme's relationship to QAA Subject Benchmark Statements may be found in the dedicated student handbook for the Programme. The accuracy of the information in this document is reviewed periodically by the University and may be subject to review by the Quality Assurance Agency for Higher Education or by other national bodies.

Versioning of Programme Specification

This programme specification is valid for the period of approval confirmed at the time of the approval/last review event and relates to provision approved at that point. Programme specifications may be updated during the period of approval to include modifications approved through the University's quality assurance processes.

This version provides a description of the programme as approved for the academic session(s) indicated in section 3 of the following table.

1	Senate approval – date and outcome of last approval	(i) <u>Latest Periodic Programme approval</u>
2	Next Scheduled Review Date: [Month/Year]	Combined Honours Curriculum specifically attached to this programme specification will be reviewed at the same time.
3	Programme Specification - Effective date: [Day/Month/Year] <i>(date from which the outcome of approval or review is effective)</i>	26 April 2026
4	Version Number	

Modifications to Programme Specification

Modifications to the programme specification since approval/ last review, and the cohort(s) of students affected by the change, are listed in Section H (Log of Modifications) at the back of the document.

Cross Referencing of Programme/Module Specifications

Modifications to any elements of Module Specifications attached to this Programme will be updated and then changes made to this document to reflect that. On each Module Spec the Programmes it relates to are clearly indicated for cross referencing.

Programme Specification

The information in this document is organised into the following sections:

Section A – Administrative and Regulatory Information

Section B – Outcomes

Section C – Structure

Section D – Teaching, Learning and Assessment

Section E – Programme Management

Section F – Mapping

Section G – Graduate Attributes

Section H – Log of Modifications

Any field in yellow is to be filled in by the Data Team at their point in the Validation Process.

The only exception to this is where a course retains existing validated modules. Please indicate the use of existing modules in the relevant section (21).

SECTION A – ADMINISTRATIVE AND REGULATORY INFORMATION

1	Programme Specification Title
BA (Hons) Tourism and Business Management with Foundation Year	
1a	Programme Code
2	Brief Summary (for Marketing Purposes)
This programme comes with a Foundation Year that will provide a solid basis for future undergraduate study in BA (Hons) Tourism and Business Management at ICON College of Technology and Management validated by Lincoln Bishop University. The Foundation Year offers an introductory grounding in what it means to be a university student. It will equip learners with the intellectual and interpersonal skills for effective undergraduate study in business and tourism. It provides a unique opportunity to develop core academic skills. In addition, students will begin to develop an impressive portfolio of transferable skills for employability in a range of careers in tourism and business. Students will benefit from one-to-one attention, interactive teaching and bespoke pastoral care which will help them to get the most out of the programme and settle into university life. On successful completion of the Foundation Year, students' progress directly to their chosen degree programme in Tourism and Business Management at ICON College of Technology and Management. The BA (Hons) Tourism and Business Management programme provides a thorough grounding in a broad range of tourism and business subjects including destination management, marketing, finance, tour operations, tourism impacts and sustainable tourism management, leadership, entrepreneurship, and strategy. The Dissertation module in tourism afford the students the opportunity to develop project management skills and expertise in area and research and analytical skills by exploring a specific topic in tourism or related business management in detail. Furthermore, the modules such as 'International Hospitality Operations,' 'Tourism Impacts and Challenges,' and 'The Business of Tour Operations' along with core business modules equip the students for employment, self-employment, or further study, and give the confidence to succeed in the tourism business world. This contemporary degree also equips the graduates with an insight into, and understanding of, international business operations in tourism, culturally diverse organisations, cross cultural challenges, and a critical awareness of the opportunities presented by an interconnected, transient and diverse global tourism marketplace. This 4-year degree course integrated with a foundation year modules (non-credit bearing) is designed to prepare students for higher studies at universities. The following 3-year studies consists of twenty-two modules of each bearing 15 credits and one 30 credits dissertation. Modules are taught and assessed using a variety of active learning techniques in which students are encouraged to take charge of their own learning through independent learning as well as engaging with academic knowledge and research, tutors, case studies, and their peers. This programme provides an exposure to critically examine the ever-growing sector of tourism and hospitality from within and from a business management perspective. Understanding tourism operations and business management together offer the students an added advantage when seeking employment and career development opportunities, not just in the UK but worldwide.	

3	Awarding institution	Lincoln Bishop University		
3a	Programme Length	Full-Time 4 Years (3 plus 1)	Part-Time NA	
3b	Mode(s) of Study	In-person		
4	Home Academic Programme Portfolio	Faculty of People and Society		
5	HECoS/CAH2/ITT/UCAS code(s).	HECoS/CAH2 100100	ITT	UCAS code
6	Framework for HE Qualifications position of final award(s) https://www.lincolnbishop.ac.uk/document-download/62962	Certificate (Level 4) Diploma (Level 5) Honours (Level 6)		
7	Alignment with University Credit Framework https://www.lincolnbishop.ac.uk/document-download/62962	Undergraduate*		
8	Compliance with University Assessment Regulations https://www.lincolnbishop.ac.uk/about/policies-and-procedures/policies-and-procedures-academics-2	Academic Regulations Governing Taught Qualifications *		
9	Progression routes with Foundation Degree (FdA) or Top-up	NA		

Awards

10	Final Award title(s)	BA (Hons) Tourism and Business Management integrated with foundation year
10a	Exit or Fall back Award title(s)	Certificate of Higher Education in Tourism and Business Management (120 credits) Diploma of Higher Education in Tourism and Business Management (240 credits) BA (Hons) Tourism and Business Management (360 credits) Students who are judged to have passed the Foundation Year criteria required to progress, will be issued a 'Record of Achievement' for the Lincoln Bishop University Foundation Year.
10b	Pathway	NA
11	(i) Combined Honours Awards available eg: - BSc/BA (Hons) XX - BSc/BA (Hons) XX and YY	NA

Arrangements with Partners

12a	Available for delivery by a collaborative partner	YES	
12b	Approved Collaborative partner(s)	Partner Name	Type of Collaborative Partnership
		ICON College of Technology and Management	Validated Provision*
13	Articulation Arrangements with Partners	Partner Name	Details of Arrangements
		NA	

Professional, Statutory and Regulatory Bodies

14	PSRB(s) associated with final award of any route within the programme specification	N/A
15	Date and outcome of last PSRB approval/accreditation	N/A
16	Expiry Date of PSRB approval	

SECTION B - OUTCOMES

17	QAA Benchmark Statement(s)
	The programme has been written to correspond closely with the: • UK Quality Code for Higher Education (QAA 2018) • Framework for Higher Education Qualifications in England, Wales and Northern Ireland (FHEQ) And the following subject benchmarks have been used in designing the Module and Programme Outcomes of the BA (Hons) Tourism and Tourism Management: • Subject Benchmark statement for Business and Management (QAA, 2023) QAA Benchmark statements. • Subject Benchmark statement for Events, Hospitality, Leisure, Sport, and Tourism (EHLST-QAA Nov 2023.) https://www.qaa.ac.uk/docs/qaa/quality-code/qualifications-frameworks.pdf https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmark-statement-business-and-management.pdf?sfvrsn=db39c881_5 https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmark-statement-events-hospitality-leisure-sport-and-tourism
18	Programme Aim
	The aims of the BA (Hons) Tourism and Business Management programme are to provide students with: • A coherent and detailed theoretical knowledge and understanding of the general scope of tourism and business management as a discipline, its different areas (including functions) and applications, and its interactions with related subjects including (but not limited to) equality, diversity, and inclusion, social innovation, and social inclusion. • A critical and systematic understanding of the essential theories, principles and concepts of the various subject(s) studied within the BA(Hons) Tourism and Business Management. • The subject specific and professional skills to successfully engage in critical learning and research across a range of tourism and business-related subject areas using tools and techniques appropriate to the discipline, some of which are more specialised, advanced, and complex. • Well-developed skills for the gathering, evaluation, analysis and presentation of information, ideas, concepts and quantitative and/or qualitative data, drawing on a wide range of current sources. This will include proven research and analytical skills as well as the use of ICT and emerging digital AI technologies as appropriate. • A broad range of transferable employability-related skills including research, analysis, information-management, critical review of evidence, and the formulation of arguments and solutions to tourism and business-related problems. Typically, holders of the BA (Hons) Tourism and Business Management will be able to: • Use their knowledge, understanding and skills, in both identifying and analysing problems and issues and in formulating, evaluating, and applying evidence-based solutions and arguments. • Communicate the results of their studies and other work accurately and reliably in a range of different contexts using the main specialist concepts, constructs, and techniques of the subject(s).

- Identify and address their own learning needs, including being able to draw on a range of current research, development, and professional materials.
- Apply their subject and transferable skills to contexts where criteria for decisions and the scope of the task may be well defined, but where personal responsibility, initiative and decision-making is also required.

The BA (hons) Tourism and Business Management degree programmes at ICON College of Technology and Management will also benefit from the articulated Foundation Year, which will raise the number of appropriately prepared learners. It aims to reduce the level of additional academic support that might otherwise be necessary for some learners.

19 Programme Specific Outcomes

Final Award Learning Outcomes

On successful completion of BA (Hons) Tourism and Business Management, students will be able to:

Knowledge and Understanding

- KU1: Demonstrate a comprehensive, detailed, and systematic knowledge and understanding of the relationship between theory and practice in the discipline of tourism and business management and broader global context of tourism and business.
- KU2: Exhibit a critical, confident, and evidence-based knowledge and understanding of the role of tourism and destination management, leadership, human resources, marketing, entrepreneurship, finance, hospitality management, and tour operations management in the effective and efficient functioning of tourism and business organisations.
- KU3: Evidence a conceptual understanding of relevant responsible and ethical issues in a range of tourism and business management contexts.
- KU4: Demonstrate a critical, confident, and evidence-based knowledge and understanding of a variety of contemporary and prevalent issues and their impact upon the management and leadership of tourism organisations, for example; equality, diversity and inclusion, social inclusion, and entrepreneurship.

Subject-specific and professional skills

- SPS1: Accurately deploy frameworks, theories and principles of leadership and management to propose effective resolutions to complex business and tourism problems.
- SPS2: Interpret a broad range of tourism and business data using statistical tools and procedures as appropriate.
- SPS3: Apply a critical understanding of the role of entrepreneurs including tourism and social entrepreneurs, intrapreneurs, innovators and businesses owners, leaders, and managers in society.
- SPS4: Demonstrate the use of initiative, creativity, inclusivity, responsibility, and commercial acumen to develop proposals for successful tourism and business outcomes in dynamic situations.
- SPS5: Develop and engage in critical reflective practice for the purpose of developing personal responsibility in decision making in complex situations presented by a global marketplace.

Intellectual skills

- IS1: Evaluate and critically analyse data and information from a range of sources using appropriate qualitative and quantitative skills to make effective judgements about the challenges facing business and tourism organisations operating in a globalised marketplace.
- IS2: Select and apply knowledge and understanding of scholarly frameworks and theories to seek solution(s) to complex and sometimes unpredictable organisational problems in tourism.

- IS3: Work collaboratively demonstrating emotional intelligence and empathy, appropriate understanding, sensitivity, and understanding of culturally diverse organisations, cross cultural issues, diversity, and values.
- IS4: Utilise a variety of media including digital technology, to convey ideas and arguments effectively to a range of audiences, and demonstrate the ability to write, discuss and present arguments and ideas using appropriate academic conventions.

Transferable skills

- TS1: Communicate information, ideas, problems, and solutions effectively to both specialist and non-specialist audiences.
- TS2: Demonstrate the ability to independently find, critique, evaluate and use a wide range of information, data, or tools accurately in complex contexts.
- TS3: Critically evaluate arguments, assumptions, and abstract concepts to identify and address organisational challenges.
- TS4: Demonstrate strong, responsible, and ethical digital literacy and its application in evidence-based decision making.
- TS5: Deploy numerical skills critically and effectively to interpret data, using it to evaluate, and model business and tourism problems.

20 Exit Award Learning Outcomes

On successful completion of a **Certificate of Higher Education in Tourism and Business Management** students will be able to:

Knowledge and Understanding

- KU1: Demonstrate knowledge and understanding of the relationship between theory and practice in the discipline of tourism and business management.
- KU2: Exhibit knowledge and understanding of the role of business leadership and management practices in the effective functioning of tourism organisations.
- KU3: Evidence an understanding of relevant ethical issues in a range of business and tourism contexts.
- KU4: Demonstrate an awareness and understanding of a variety of contemporary and prevalent issues and their impact upon the functions of tourism and business organisations.

Subject-specific and professional skills

- SPS1: Develop an understanding of the frameworks, theories and principles of leadership and management in business and tourism.
- SPS2: Demonstrate an ability to interpret financial data using financial procedures.
- SPS3: Develop an understanding of the role of entrepreneurs, intrapreneurs, businesses owners, leaders, and managers in tourism within the society.
- SPS4: Develop an awareness of the interpersonal skills required for effective leadership and management in a professional context.
- SPS5: Demonstrate an ability to engage in reflective practice for the purpose of decision making.

Intellectual skills

- IS1: Present data and information from a range of sources in order to make effective judgements about the challenges faced in tourism and business organisations.
- IS2: Demonstrate knowledge and understanding of scholarly frameworks and theories to seek solutions in specified organisational scenarios.
- IS3: Demonstrate the use of initiative to develop proposals for successful outcomes in tourism and business projects.

- IS4: Utilise digital technology effectively and demonstrate the ability to write, discuss and present knowledge and understanding using appropriate academic conventions.

Transferable skills

- TS1: Communicate information, ideas, problems, and solutions using a variety of established business techniques.
- TS2: Demonstrate the ability to independently find, evaluate and use a wide range of information and data in specified contexts.
- TS3: Demonstrate an ability to evaluate arguments, assumptions, and abstract concepts in order to identify and address tourism and business problems.
- TS4: Demonstrate an understanding of responsible and ethical digital literacy and its application.
- TS5: Demonstrate an understanding of how numerical skills can be used to interpret data in order to make sound judgements in accordance with basic theories and concepts.

On successful completion of a **Diploma of Higher Education in Tourism and Business Management** students will be able to:

Knowledge and Understanding

- KU1: Demonstrate a knowledge and a critical understanding of the relationship between theory and practice in the discipline of tourism and business management and broader global context of tourism and business.
- KU2: Exhibit a critical and analytical evidence-based knowledge and understanding of the role of leadership and management practices in the effective and efficient functioning of organisations.
- KU3: Evidence a critical understanding of relevant responsible and ethical issues in a range of business and tourism contexts.
- KU4: Demonstrate a critical awareness and understanding of a variety of contemporary and prevalent issues and their impact upon the management of tourism and business organisations, for example: change leadership and risk management.

Subject-specific and professional skills

- SPS1: Develop an understanding of frameworks, theories and principles of leadership and management in order to propose effective resolutions to complex business and tourism problems.
- SPS2: Demonstrate an ability to Interpret a range of business and tourism data using statistical functions and procedures.
- SPS3: Develop an applied understanding of the role of organisations, entrepreneurs, businesses owners, leaders, and managers in society.
- SPS4: Demonstrate the use of initiative, creativity, and commercial acumen to evaluate strategies and risks in complex organisational situations in business and tourism.
- SPS5: Demonstrate an ability to engage in reflective practice for the purpose of decision making in complex organisational situations in tourism and business.

Intellectual skills

- IS1: Present, evaluate and analyse data and information from a range of sources in order to make effective judgements about the challenges facing tourism sector business organisations.
- IS2: Demonstrate an ability to critically select knowledge and understanding of scholarly frameworks and theories to propose solutions in specified organisational scenarios.
- IS3: Work collaboratively demonstrating emotional intelligence and empathy, appropriate understanding, sensitivity, and understanding of culturally diverse organisations.
- IS4: Utilise a digital technology, to convey ideas and arguments effectively to a range of audiences, and demonstrate the ability to write, discuss and present arguments and ideas using appropriate academic conventions.

Transferable skills

- TS1: Communicate information, ideas, problems and solutions to both specialist and non-specialist audiences.
- TS2: Demonstrate the ability to independently find, apply, evaluate, and use a wide range of information, data, or tools accurately in specified contexts.
- TS3: Demonstrate the ability to evaluate arguments, assumptions, and abstract concepts to identify and address business and tourism problems.
- TS4: Demonstrate responsible and ethical digital literacy.
- TS5: Deploy numerical skills effectively to interpret data, using it to evaluate business and tourism problems.

SECTION C – STRUCTURE

SECTION C1 (YEAR 1) FOUNDATION YEAR: STRUCTURE

21a	Structures, modes of delivery (eg FT/PT etc), levels, credits, awards, curriculum map of all modules (identifying core/option status, credits, pre or co-requisites) potential entry/exit points and progression/award requirements
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Level 4 (0 credit)

Semester 1 14 weeks	Core: FDY009_1.0 Academic Skills 28 weeks	Core: FDY010_1.0 Introduction to Higher Education 14 weeks	Option 1: FDY012_1.0 Working with Evidence 11 weeks
			Option 2: FDY013_1.0 Introduction to Data 11 weeks
Semester 2 14 weeks		Core: FDY011_1.0 Critical Thinking and Engagement 14 weeks	Option 1: FDY014_1.0 Big Thinkers and Ideas 11 weeks
			Option 2: FDY015_1.0 Community and Social Purpose 11 weeks

21b	Module Structure
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Core & Optional Modules				
Code	Status	Module Title	Period (number)	No of credits
FDY009_1.0	CORE	Academic Skills	1 & 2 (Autumn & Spring)	N/A
FDY010_1.0	CORE	Introduction to Higher Education	1 (Autumn)	N/A
FDY011_1.0	CORE	Critical Thinking and Engagement	2 (Spring)	N/A
FDY012_1.0	Optional	Working with Evidence	1 (Autumn)	N/A
FDY013_1.0	Optional	Introduction to Data	1 (Autumn)	N/A
FDY014_1.0	Optional	Big Thinkers and Ideas	2 (Spring)	N/A
FDY015_1.0	Optional	Community and Social Purpose	2 (Spring)	N/A

Indicative Assessment Strategy

Module Code	Module Title	Credits	Indicative Assessment Type and weighting	Indicative Submission	Indicative Assessment Date
FDY009_1.0	Academic Skills	N/A	Portfolio 50%	1500 words	Sem 1 November
			Portfolio 50%	1500 words	Sem 2 April
FDY010_1.0	Introduction to Higher Education	N/A	Portfolio 100%	1500 words	Sem 1 January
FDY012_1.0	Working with Evidence (Option)	N/A	Poster 100%	1500 words equivalent	Sem 1 January
FDY013_1.0	Introduction to Data (Option)	N/A	Poster 100%	1500 words equivalent	Sem 1 January
FDY011_1.0	Critical Thinking and Engagement	N/A	Essay OR Report 100%	2000 words	Sem 2 May
FDY014_1.0	Big Thinkers and Ideas (Option)	N/A	Presentation 100%	10 mins + 5 mins Q&A	Sem 2 May
FDY015_1.0	Community and Social Purpose (Option)	N/A	Presentation 100%	10 mins + 5 mins Q&A	Sem 2 May

Note: For complete information on the Foundation Year, including its structure, learning outcomes, and assessment framework, please refer to the Foundation Year Programme Specification.

SECTION C2 (YEARS 2-4) BA (HONS) TOURISM AND BUSINESS MANAGEMENT: STRUCTURE

21a	Structures, modes of delivery (eg FT/PT etc), levels, credits, awards, curriculum map of all modules (identifying core/option status, credits, pre or co-requisites) potential entry/exit points and progression/award requirements
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Regardless of whether students join in the Autumn (typically referred to as semester 1) or the Spring, (typically referred to as semester 2) the modules must be delivered in the following order: (Semester 1 followed by 2).

Level 4 – 120 credits

	Semester 1	TOR 41126 The Contemporary Tourism and Hospitality Industry 15	BUS41523 Marketing Fundamentals 15	BUS41623 An Introduction to Human Resource Management 15	TOR42126 Tourism Management Principles and Concepts 15
	Semester 2	BUS41823 Finance and Business Performance 15	BUS41723 An Introduction to Leadership and Management 15	TOR43126 Destination Strategy-Case Study 15	TOR44126 Understanding Global Tourism Environment 15

Level 5 – 120 credits

Level 5	Semester 1	BUS53123 Exploring strategy and Risk Management 15	TOR51126 The Business of Tour Operations 15	BUS5323 An Introduction to Organisations 15	TOR 52126 Responsible and Sustainable Management in Tourism 15
	Semester 2	TOR53126 Tourism Impacts and Challenges 15	TOR54126 Managing Quality and Customer Service 15	BUS53523 Change Leadership and Decision Making 15	BUS51922 Digital Marketing Strategies 15

Level 6 – 120 credits

Level 6	Semester 1	TOR61126 Tourism Dissertation 30 Research Methods and proposal (Semester 1) Research Project and write up (Semester 2)	BUS63123 Exploring Professional Practice 15	TOR62126 Tourism Business Start-up 15	BUS63023 Equality, Diversity, and Inclusion in the Workplace 15
	Semester 2		BUS63323 Social Innovation, Social Inclusion & Entrepreneurship 15	TOR63126 International Hospitality Operations 15	TOR64126 Crisis Management in Tourism 15

Modular Structure**Level 4**

Core Modules				
Code	Status	Module Title	Semester	No of credits
TOR41126	Mandatory	The Contemporary Tourism and Hospitality Industry	1	15
BUS41523	Mandatory	Marketing Fundamentals	1	15
BUS41623	Mandatory	An Introduction to Human Resource Management	1	15
TOR42126	Mandatory	Tourism Management Principles and Concepts	1	15
BUS41823	Mandatory	Finance and Business Performance	2	15
BUS41723	Mandatory	An Introduction to Leadership and Management	2	15
TOR43126	Mandatory	Destination Strategy-Case Study	2	15
TOR44126	Mandatory	Understanding Global Tourism Environment	2	15

Level 5

Core Modules				
Code	Status	Module Title	Semester	No of credits
BUS53123	Mandatory	Exploring strategy and Risk Management	1	15
TOR51126	Mandatory	The Business of Tour Operations	1	15
BUS53223	Mandatory	An Introduction to Organisations	1	15
TOR52126	Mandatory	Responsible and Sustainable Tourism Management	1	15
TOR53126	Mandatory	Tourism Impacts and Challenges	2	15
TOR54126	Mandatory	Managing Quality and Customer Service	2	15
BUS53523	Mandatory	Change Leadership and Decision Making	2	15
BUS51922	Mandatory	Digital Marketing Strategies	2	15

Level 6

Core Modules				
Code	Status	Module Title	Semester	No of credits
TOR61126	Mandatory	Tourism Dissertation Semester 1	1	-
BUS63123	Mandatory	Exploring Professional Practice	1	15
TOR62126	Mandatory	Tourism Business Start-up	1	15
BUS63023	Mandatory	Equality, Diversity, and Inclusion in Workplace	1	15
TOR61126	Mandatory	Tourism Dissertation-Continued	2	30
BUS63323	Mandatory	Social Innovation, Social Inclusion & Entrepreneurship	2	15
TOR63126	Mandatory	International Hospitality Operations	2	15
TOR64126	Mandatory	Crisis Management in Tourism	2	15

SECTION D - TEACHING, LEARNING AND ASSESSMENT

22	Curriculum Design
The curriculum has been designed in line with the QAA Subject Benchmark Statement for Events, Hospitality, Leisure, Sport, and Tourism (EHLST-QAA Nov 2023), and Business and Management (QAA 2023) and aims to develop enquiring, critical and reflective students that respond well to challenge enabling them to contribute proactively to the world of private business, public or 'third' sector organisations, the main tourism and business-related professions, self-employment, including tourism related and the wider society and environment within which businesses and tourism organisations operate. In the first year, at Level 4, students will study eight 15-credit tourism and business modules that give them a solid foundation for further study. As there is no pre-requisite to have studied Tourism or Business previously, students are introduced to the contemporary tourism and hospitality industry along with other modules such as tourism management principles and concepts as well as the core business modules such as human resource management and marketing fundamentals. In Semester 2, students study modules centred around core tourism subjects, including destination concepts along with leadership and finance. With a solid foundation in both tourism and business. at Levels 5, students will study a diverse array of contemporary 15-credit modules before proceeding to the next level. Here, students are introduced the concept of organisations in business and change leadership leading to exploring decision making process in tourism and business organisations. Moreover, students will be exposed the concept of quality management and customer service in tourism organisations in semester 2. Furthermore, students on the programme will be exposed to the business of tour operations and digital marketing as well. Also, students will be challenged to act in line with the ethos of the UN Sustainable Development Goals through the modules of responsible and sustainability tourism management as they explore the beneficial and adverse impacts of tourism. At level 6, through the module of professional practice, students will understand the importance of professionalism in the tourism sector operations while maintaining a professional development plan. Also, based on the preparation in their previous year, students now have the opportunity to put together and present a sound implementation plan for the proposed business start-up project while reflecting on social innovation and inclusion in entrepreneurship. In the second semester, all students complete a module in International hospitality operation along with an exposure to crisis management in tourism and hospitality. Moreover, the 30-credit module of dissertation in tourism affords students the opportunity to undertake a research project in tourism or related tourism related business management discipline and thus develop their	

research and analytical as well as project management skills. Students will use their methodology skills that they learned in semester 1 to carry out the research project. Dissertation students will be encouraged and supported by their module tutor to undertake their projects in a chosen tourism or related management field of personal interest allied to a discipline that reflects their career goals. The curriculum maps to the Lincoln Bishop University Graduate Attributes Award further promotes the completion of the Graduate Attributes Excellence Award in the Level 6 module 'Professional Practice.' Thus, the programme structure aligns to the development of Lincoln Bishop University Graduate attributes as follows:

1: Academic Literacies - students are enabled to develop academic literacy through engagement with evaluating and synthesizing original empirical research into their assignments. These skills are developed from the start of study at Level 4 with an increase in complexity in the types of sources used through the course of study. Additionally, assessments are specifically designed to support students in developing their academic competency, with levels of complexity increasing as the students' progress through the programme.

2: Global Citizenship – Students will develop a global perspective of Tourism and Business through specific modules such as 'Understanding Global Tourism Environment,' 'Responsible and Sustainable Management of Tourism,' and 'International Hospitality Operations'. Furthermore, as mentioned previously the curriculum is reinforced by its commitment to uphold the United Nations Global Compact (UNGC).

3: Information Literacy – Information literacy will be developed throughout the programme although specifically in modules such as 'Tourism Dissertation' in which students will be required to independently search for academic sources through for example electronic library databases and Google Scholar.

4: Digital Fluency – Assessments are designed to support students in developing digital fluency through a range of assessments including narrated PowerPoints and through employing a commercial understanding of digital skills to produce a digital marketing plan in the level 5 module Digital Marketing Strategies. The teaching team will also model the use of technology through session delivery as appropriate.

5: Employability – Employability is a key focus of the course, and a balance has been sought between creating a vocational course while meeting the demands of degree level study. As graduate attributes are embedded into all modules, it is anticipated that all students will develop the transferable skills necessary for employment / self-employment / portfolio careers. The modules that form the programme have been designed to build and enhance employability skills reflecting employer needs. Carrying out assignments as well as other modes of assessments such as class presentations encompass several hours of independent work activity involving the development of new and creative tourism and business concepts that are commercially feasible and pitching to investors, and thus leading to building key transferable skills required for self-employment and by graduate employers.

6: Being Enterprising – the course discipline coupled with the practical nature and characteristics of the course means that students are supported to develop creative problem-solving skills through directed independent learning. BA (Hons) Tourism and Business Management students have the benefit of studying Entrepreneurship through business start-up module. These modules provide students with the opportunity to develop more commercially minded enterprise skills. Throughout the programme, students will be challenged to develop intrapreneurial and entrepreneurial thinking and competency.

23	Learning and Teaching Strategies
	• Moving from the foundation programme, year 1 (level 4) teaching and learning helps students acclimatise to Higher Education and supports them through the different types of assessment they will engage with throughout the duration of the programme. Alongside the study skills taught by the programme's tutors, generalised and individual study skills support is provided by the delivering tutors and the academic team in various forms. • Induction/transition sessions are included at the college on commencing level 4, 5 and 6, to support student expectations of the progressive academic requirements of each level of study. • Within the programme, modules are taught by tutors with relevant professional knowledge, experience, and qualifications in both tourism and business management. Tutors will employ a range of teaching strategies that include interactive lectures, seminars/workshops and tutorials and use web-based tools to enable learners to engage with module content and issues related to assessments. • E-resources such as e-library, e-books, and web-based materials and a Virtual Learning Environment (VLE) are used to support and augment in-person teaching, learning and assessment through activities such as directed reading. ICON VLE remains an active part of student learning and teaching process. • As appropriate to the module and content, the teaching team will utilise opportunities to teach students both in whole group situations and smaller seminar groups. In smaller group tasks, students are encouraged to peer-support one another through group projects, dialogue and collaborative learning. • Student cohorts enter the course with a range of experiences, skills and/or qualifications. To support the students' variable needs, teaching and learning is differentiated. For example, key concepts may be contextualised to the students' professional experiences, through discussions relating to practice and practical activities. The aim is to create authentic, collaborative learning experiences within the classroom and independent study environments. • Guest/visiting tutors from within ICON College, partner university and/or from local and national statutory, private and voluntary organisations in the tourism sector might also be utilised to support subject-currency and expose students to wider perspectives and/or specialised knowledge, where appropriate to do so. • Students are supported by individual and group tutorials that are embedded into each module. • Students will be exposed to the real-world experience through industrial and tourism destination visits so that their learning can be enhanced. • Module assignments and other assessment tools are designed to further enhance and facilitate the entire students' learning process and engage in ethical research practices, enrich their analytical, critical thinking, and decision-making skills that are necessary for gaining employment in the tourism sector.
24	Assessment Strategies
	Module assessments provide opportunities for students to acquire, develop and demonstrate knowledge and understanding, subject specific, intellectual, and transferable skills. A range of assessments, both formative and summative, are used which are relevant to the individual demands of the subject matter and enable students to participate in a varied and engaging educational experience. Assessments are used to appropriately test and encourage students to apply different areas of knowledge and demonstrate a wide

range of skills, including their competency in applying digital technology and tools of artificial intelligence but being aware of the limitations and ethical boundary.

Students are assessed by a single piece of summative assessment within each module in most cases and two pieces of assessment in a few modules that may include a presentation along with a written coursework. Across to the programme workload for students is also carefully managed through the effective scheduling of assessments and the use of a consistent rubric.

For written work consisting of a single piece of assessment at Level 4 a rubric of 2,000 words per 15 credits is applied. Similarly, at Level 5, a rubric of 2,500 words per 15 credits is applied and at Level 6 a rubric of 3,000 words per 15 credits is applied. For presentations, at Level 5, a rubric of 15 minutes per 15 credit is applied and at Level 6 a rubric of 20 minutes per 15 credits is applied.

Group work is not used as a summative assessment strategy although students can expect to work with others throughout the duration of their programme. Furthermore, formative assessment strategies will be employed throughout the programmes duration to monitor student learning and understanding, and to ensure that learners are in receipt of ongoing dialogue and feedback on their learning and progress. Learners will be engaged as partners in this process and will develop skills such as self-assessment and peer-assessment. Students' knowledge, skills and critical understanding of the subject are assessed as follows:

Module Code	Module Description	Credits	Year	Assessment and learning methods		
				Exam/Written	Practical	Coursework
				%	%	%
TOR41126	Contemporary Tourism and Hospitality Industry	15	1	N/A	100%	
BUS41523	Marketing Fundamentals	15	1	N/A		100%
BTM41623	Introduction to Human Resource Management	15	1	N/A		100%
TOR42126	Tourism Management Principles and Concept	15	1	N/A		100%
BUS41823	Finance and Business Performance	15	1	N/A		100%
BUS41723	An Introduction to Leadership and Management	15	1	N/A		100%
TOR43126	Destination Strategy-Case study	15	1	N/A	100%	
TOR44126	Understanding Global Tourism Environment	15	1	N/A		100%
BUS53123	Exploring Strategy and Risk Management	15	2	N/A		100%
TOR51126	The Business of Tour Operations	15	2	N/A	100%	
BUS53223	An Introduction to Organisations	15	2	N/A		100%
TOR52126	Responsible & Sustainable Tourism Management	15	2	N/A		100%
TOR53126	Managing Tourism Impacts and Challenges	15	2	N/A		100%
TOR54126	Managing Quality and Customer Service	15	2	N/A	100%	

BUS53523	Change Leadership and Decision Making	15	2	N/A		100%
BUS51922	Digital Marketing Strategies	15	2	N/A		100%
TOR61126	Tourism Dissertation Semester 1		3	N/A		Formative Feedback
BUS63123	Exploring Professional Practice	15	3	N/A	100%	
TOR62126	Tourism Business Start-up	15	3	N/A	100%	
BUS63023	Equity, Diversity, and Inclusion in the Workplace	15	3	N/A		100%
TOR61126	Tourism Dissertation Semester 2 - Continued	30	3	N/A		100%
BUS63323	Social Innovation, Social Inclusion and Entrepreneurship	15	3	N/A	100%	
TOR63126	International Hospitality Operations	15	3	N/A		100%
TOR64126	Crisis Management in Tourism	15	3	N/A	100%	

Indicative Assessment Strategy

		Credits	Indicative Assessment Type and weighting	Indicative Assessment Loading	Indicative submission
TOR41126	Contemporary Tourism and Hospitality Industry	15	Ind. presentation	15 minutes	Week 11
BUS41523	Marketing Fundamentals		Written coursework	2000 words	Week 16
BUS41623	Introduction to Human Resource Management	15	Written coursework	2000 words	Week 16
TOR42126	Tourism Management Principles and Concept	15	Written coursework	2000 words	Week 16
BUS41823	Finance and Business Performance	15	Written report (critical analysis)	2000 words	Week 16
BUS41723	An Introduction to Leadership and Management	15	Written coursework	2000 words	Week 16
TOR43126	Destination Strategy- Case study	15	Ind. Case Study presentation	15 minutes	Week 12
TOR44126	Understanding Global Tourism Environment	15	Written coursework	2000 words	Week 16
BUS53123	Exploring Strategy and Risk Management	15	Written essay	2500 words	Week 16
TOR51126	The Business of Tour Operations	15	Ind. presentation	15 minutes	Week 12
BUS53223	An Introduction to Organisations	15	Written coursework	2500 words	Week 16
TOR52126	Responsible and Sustainable Tourism Management	15	Written Case study report	2500 words	Week 16

TOR53126	Managing Tourism Impacts and Challenges	15	Academic Essay with Literature Review	2500 words	Week 16
TOR54126	Managing Quality and Customer Service	15	Poster presentations	15 minutes	Week 11
BUS53523	Change Leadership and Decision Making	15	Critical Essay	2500 words	Week 16
BUS51922	Digital Marketing Strategies	15	Written Case Study assignment	2500	Week 16
TOR61126	Tourism Dissertation Semester 1		Research proposal formative submission	2500 words	Week 11-12
BUS63123	Exploring Professional Practice	15	Ind. presentation (Skills Showcase)	20 minutes	Week 11
TOR62126	Tourism Business Start-up	15	Pitch Presentation	20 minutes	Week 12
BUS63023	Equity, Diversity, and Inclusion in the Workplace	15	Academic Essay (with literature review)	3000 words	Week 16
TOR61126	Tourism Dissertation Semester 2 Continued	30	Written thesis (inclusive of Semester 1 work)	7500 words	Week 16
BUS63323	Social Innovation, Inclusion and Entrepreneurship	15	Ind. presentation	20 minutes	Week 12
TOR63126	International Hospitality Operations	15	Written coursework	3000 words	Week 16
TOR64126	Crisis Management in Tourism	15	Ind. presentation	20 minutes	Week 12

25 Inclusive Practice and Personal Development Planning

As delivering validated programme, ICON College of Technology and Management is responsible for supporting students' learning, both through regular support by the programme team, and any specific skills/learning support needed by individual students.

The programme aims to recruit students from a range of backgrounds to promote widening participation. Recruitment includes students from diverse backgrounds and those who do not have English as a first language. The recruitment process is sympathetic to these diverse characteristics and the College will take steps to determine individual readiness and ensure applicants are on the right programme for their needs and abilities.

Induction/transition sessions are included on starting level 4, 5 and 6 to support student expectations of the progressive requirements of each level of study. This is especially important at the start of the programme. For example, any students entering the foundation year following a break in formal education will be supported by the programme team with an extended induction to make a smooth progression and transition to HE. During transition, necessary academic and emotional support will be provided by the academic support team.

The College will offer support to students in personal development and career planning in keeping with its usual provision and facilities for student engagement and student support. This may be enhanced within-programme where appropriate to do so. Moreover, all modular assessments will be designed to enable students gaining transferable skills to support their personal development.

The College has a proven Personal Tutoring system where each student has a designated personal tutor, to work with them on personal development planning and improving their academic achievement. Where necessary, the programme team can draw upon the expertise of specialist staff in the identification, assessment, and planning for specific learning needs (such as dyslexia screening), and subsequent support and reasonable adjustments.

26 Technology Enhanced Learning

Technology enhanced learning is supported and augmented by structured and systematic use of a ICON VLE. Other applications such as the online 'Kaltura' platform is also available to be used when necessary and to further augment Teaching and Learning. Technology at ICON is not just the tools for teaching but plays an important role in the student learning process whether in the classroom environment or home.

While all modules adopt an in-person (face to face) learning and teaching approach, technology enhanced learning are used where appropriate and necessary to support and deepen student understanding and outcomes through augmented individual (and/or) group activity. This activity might include for example, directed reading or audio-visual materials to stimulate critical thinking tasks, focussed reflection on practice or specific learning exercises. Also included within the Library Systems is access to journals and specific subject related e-learning resources. Moreover, module specific elements of technology enhanced learning are laid down within individual modules such as Digital Marketing Strategies.

Mediated online discussion boards via the ICON-VLE may be Being a key sector for technology adoption, tourism and hospitality industries have seen tremendous progress recently. Students will be exposed these developments in most of the modules, including destination strategy, digital marketing, and hospitality operations Moreover, all modular assessments are designed to reflect on students gaining technological skills required for their professional development. An important aspect of applying technology is the use of Artificial Intelligence (AI) for research and writing coursework assignments. While AI tools such as the ChatGPT is encouraged its limitations and boundaries are also well informed to the students.

used to provide a secure forum for sharing thoughts, examples, and reflections but all discussions are monitored by the programme team. Ethical boundaries will be emphasised, to protect confidentiality. Access to such discussions must be secure and therefore restricted to internal users. The College will apply relevant codes of conduct about online behaviour and fair use, in keeping with the policies and expectations of the Lincoln Bishop University. ICON has a clear AI use policy and students are informed of the ethical challenges and authenticity of their works to be submitted for assessment.

27 Work-related Learning

Opportunities for work-related learning arise at all levels within the programme through the core curriculum design. In line with QAA guidance on Enterprise and Entrepreneurship Education (2018) the programme design provides learning opportunities that are focused on supporting behaviours, attributes and competencies that are likely to have a significant impact on the individual student in terms of successful careers, which in turn adds economic, social, and cultural value to the UK. Although this programme does not require a formal work placement, work-related learning opportunities are embedded with the use of case study-led seminars and exposure to sector-specific work environment and good practice as seen in modules such as 'Destination Strategy' and 'Managing Tourism Impacts and Challenge' where students will be exposed to work with real-life businesses, destinations, and industrial organisations to complete their coursework assignments.

Moreover, students will spend several hours working on identifying, developing and promoting a commercially viable new business concept in business start-up modules and 'The Business of Tour Operations' which will offer work-related learning opportunities.

Throughout the programme, students undertake activities based on case studies and assignments that use the context of work to develop their knowledge, skills and understanding. In addition, students in this programme are also encouraged to undertake work-based learning through a combination either volunteering, part-time employment or self-employment opportunities within their own time throughout the duration of the course. Throughout the course of their studies, students will also have the opportunity to make industrial visits, visit trade exhibitions, and attend guest lectures from industry professionals. All tourism students will participate in at least one destination-visit to learn from real-life experience. Students will be informed in advance during the induction about the cost involved and the College will bear the cost of these visits either fully or partially.

28 Employability

In line with the OfS compliance of condition B3 and Lincoln Bishop University expectation, the programme curriculum has been designed to enhance employability at all levels of study as seen by the external experts and industry professionals. Employability is seen as an intrinsic aspect of all degree programmes offered by Lincoln Bishop University and Graduate Attributes are embedded within each undergraduate programme. The BA (hons) in Tourism and Business Management at ICON College, as a Lincoln Bishop validated programme, has been designed to equip students with future-fit skills that will empower them to improve their lives and futures.

With employability in mind, this programme has been designed to offer a balance between vocational attributes and degree level study. As graduate attributes are embedded into all modules, it is anticipated that all students will develop the transferable skills necessary for employment and or self-employment in tourism or business. The programme modules have been designed to build and enhance employability skills reflecting employer needs in the tourism and business sector. Several hours of independent work activity involving assignments and presentations for modular assessments and development of new and creative business concepts that are commercially feasible also help graduates attain valuable employability skills. Moreover, wherever relevant, the programme level Learning Outcomes that describe 'Transferable Skills' are embedded within specific module level Learning Outcomes. Consequently, such generic employability-related skills are often reflected in assignment tasks.

In addition, study visits involving exposure to real-life experience, guest lectures delivered by industry experts and professionals, and case study assignments requiring in-depth research in most of the modular assessment provide opportunities for students to learn about work roles and responsibilities in tourism and hospitality sectors. This will enormously help students to learn about employment opportunities and the nature of employment available for our graduates. For most of our students who are already in employment in the sector would further enhance the opportunity for career planning and development in the tourism sector. As far as the graduate outcomes are concerned, our students in this programme will have the opportunity to take up junior management and supervisory positions in one of the several subsector organisations, both public and private sector establishments, including hospitality operations. These may include entry-level management positions in hospitality operations, destination promotion, airport visitor support, customer services, front office operations, and digital marketing etc.

SECTION E - PROGRAMME MANAGEMENT

29	Programme Specific Admission Requirements
	There is no formal requirement for UCAS point to join the foundation year. To meet the entry criteria for admission, the applicant should have one of the followings: • Minimum three GCSE or level 2 equivalent qualification or, • Professional work experience supported by a professional CV with reference letter, where possible and, • Demonstrate capability in English (normally GCSE English or equivalent is desirable) and, • Demonstrate a commitment to study and a reasonable expectation of success on the course All Applicants will be interviewed by the College Admission Tutor to assess their English and suitability for the Foundation Year. The Admission Tutor will assess the applicant's skills in listening, speaking and writing. International qualifications at the appropriate level will also be accepted. The College will use ECCTIS (formerly UK NARIC) to determine the equivalence of any international qualifications.
30	Programme Specific Management Arrangements
	General The BA (Hons) Tourism and Business Management programme is validated at Lincoln Bishop University. It is subject to ICON College/ Lincoln Bishop University Codes of Practice and Regulations, including admissions, quality assurance, external examining, and awards. The programme will be managed through the Faculty structure at ICON College. It will have a named programme leader within the Tourism and Hospitality Management team. The programme will be coordinated with Lincoln Bishop University through a Link Tutor. Collaborative Partnerships Collaborative, academic partnerships are subject to relevant processes and formal agreements being implemented at institutional level. The BA (Hons) Tourism and Business Management programme is delivered by ICON College, under the terms and conditions of individual institutional partnership agreement and the Lincoln Bishop University Code of Practice for Collaborative Provision. ICON College will oversee the day-to-day management of the programme. This includes developing schemes of work, teaching materials and assignment briefs, as well as planning and resourcing all teaching, learning, and assessment activities. ICON College is also responsible for conducting assessments, marking, and carrying out internal moderation. Course timelines and assessment points will be agreed between the ICON and Lincoln Bishop University, enabling suitable time frames for cross moderation and external examining, and Lincoln Bishop University Boards of Examiners. Lincoln Bishop University will be responsible for ensuring that a suitable EE has been appointed. The named programme leader within the subject team at Lincoln Bishop University (or delegated) will act as the subject-specialist link tutor. Further detail about the specific responsibilities of link tutors and programme leads at collaborative partner institutions are available in the Lincoln Bishop University Collaborative

Handbook. The effective management and quality assurance of the programme will be further facilitated and supported by the Academic Partnerships team at Lincoln Bishop University, as per the Code of Practice.

The effective management and quality assurance of the programme will be further facilitated and supported by the Academic Partnerships team at Lincoln Bishop University. ICON College will satisfy the requirement for three Programme Committees per year by holding two SSLP meeting plus one or two Student Reps meeting with VP, annual monitoring reports (AMR), and enhancement planning. The programme will adhere to Codes of Practice at Lincoln Bishop University/ICON College as set out in the institutional agreement.

31 Staff Responsibilities

The programme leader at ICON College of Technology and Management is responsible for producing module guides and for day-to-day organisation, including producing schemes of work and teaching materials, and planning and resourcing all teaching, learning and assessment on the programme. The programme team at the College remains under the leadership and management of the Department of Tourism and Hospitality Management at ICON College of Technology and Management. Module leadership will be delegated, accordingly under the Programme leader or Head of Department.

In keeping with the Lincoln Bishop University Code of Practice for Collaborative Provision, the named programme leader within the subject team at the University (or delegated colleague) will act as the subject-specialist link tutor. This work will be overseen by the relevant Head of Programmes, on behalf of the academic faculty at Lincoln Bishop University. The College will refer to the University's Collaborative Handbook for further detail about the specific responsibilities of link tutors and programme leaders when necessary.

The College as a collaborative partner believes that sharing of teaching resources across institutions delivering the same/similar programmes is a good practice and is encouraged, wherever possible to enhance the teaching and learning on the programme and promote a positive student experience.

The College notes that the effective management and quality assurance of the programme will be further facilitated and supported by the Academic Partnerships team at Lincoln Bishop University, as per the Code of Practice.

32 Programme Specific Academic Student Support

The programme leader and the department head concerned will be responsible for all programme specific academic support to any students deemed necessary, including ongoing learning support such as personal tutoring.

ICON College of Technology and Management will be responsible for any other specific academic support related to this programme, such as IT support, access to ICON VLE and other applications, relevant software, and data bases. The College will be responsible for the conduct of assessment and associated support for students during the assessment process.

33 Programme Specific Student Evaluation

The programme complies with current institutional evaluation policies of Lincoln Bishop University. The College will enable students to participate in relevant evaluations and surveys. This might be facilitated by Lincoln Bishop and the College, as appropriate to the programme and site of delivery.

The College understand that under the Lincoln Bishop Code of Practice for Collaborative Provision, where delivered collaboratively, the Programme Committee includes student representation and offers an additional forum for student voice.

SECTION F – MAPPING

MAP I

ASSESSMENT /OUTCOMES MAP

MAP 1: Level 4 Modules																		
	K&U1	K&U2	K&U3	K&U4	SPS1	SPS2	SPS3	SPS4	SPS5	IS1	IS2	IS3	IS4	TS1	TS2	TS3	TS4	TS5
Contemporary Tourism and Hospitality Ind.	x	x	x	X			x	x				x	X	x	X		X	x
Marketing Fundamentals	x	x		X					X	x	X	x	X	x	X	x	X	x
Introduction to Human Resource Management	x	X	X	X	X		x			x	X	x	X	x	X	x	X	
An Introduction to Leadership and Management	x	X	X	X	X		X	X		x	X	x	X	x	X	x	X	
Finance and Business Performance	x	X	X			X			X	X	X	x	X	x	X	x	X	X
Tourism Management Principles and Concept	x	X		X	X	X				X	X	x	X	x	X	x	x	
Destination Strategy-Case study	x	X	X	X		X		X	X	X	X	x	X	x	X	x	x	x
Understanding Global Tourism Environment	x	X		X						X	x	x	X	x	X	x	x	

MAP 2: Level 5 Modules	K&U1	K&U2	K&U3	K&U4	SPS1	SPS2	SPS3	SPS4	SPS5	IS1	IS2	IS3	IS4	TS1	TS2	TS3	TS4	TS5
Exploring Strategy and Risk Management	x	X	X	X	x	x		X	X	X	x		X	x	x	x	x	
The Business of Tour Operations	x	X	X		X	X	X	X	X	x		x	X	x	x	x	x	X
An Introduction to Organisations	x		X		X	x		X		x	X		X	x	x	x	x	
Digital Marketing Strategies	x		X		X			X	X	x	X		X	x	x	x	x	X
Managing Tourism Impacts and Challenges	x	X		X	X	x	X	X	X		x	X	x	x	x	x	x	X
Managing Quality and Customer Service	x	X	X		X	x	X	X	X		x	X	x	x	x	x	x	
Change Leadership and Decision Making	x	X	X		X	x	X	X			x	X	x	x	x	x	x	
Responsible and Sustainable Tourism Mgmt.	x	X	X	X	X	x	X	X	X	x	x	X	x	x	x	x	x	X
MAP 3: Level 6 Modules	K&U1	K&U2	K&U3	K&U4	SPS1	SPS2	SPS3	SPS4	SPS5	IS1	IS2	IS3	IS4	TS1	TS2	TS3	TS4	TS5
Social Innovation, inclusion and Entrepreneurship	x	x	X	x	x		x	x			x	X	x	x	x	x		
Exploring Professional Practice		X	X				X					X	x	x	x			
Tourism Business Start-up	x	X	X	X	X	x	X	X	X				x	x	x			x

Equity, Diversity, and Inclusion in the Workplace	x	X	X	X	X		X	X			x	X	x	x	x	x		
International Hospitality Operations	x	X	X	X	X		X	X	X	x	x	X	x		x	x	x	X
Crisis Management in Tourism	x	X	x	X	X	x	X	X	X	x		x	x	x	x	x	x	
Tourism Dissertation	x	X	x	X	X	x		X	X	x	X	x	x	x	x	x	x	x

SECTION G

MAP 2

Graduate Attribute Mapping

Please indicate (with a X) which of the Graduate Attributes that you have considered and where they are considered within the course.

Attribute	Programme Learning Outcomes																	
	K&U1	K&U2	K&U3	K&U4	SPS1	SPS2	SPS3	SPS4	SPS5	IS1	IS2	IS3	IS4	TS1	TS2	TS3	TS4	TS5
Academic Literacies	X	X	X		X		X			X	X		X	X	X	X		
Global Citizenship	X	X	X	X					X	X		X					X	
Information Literacy		X		X	X	X		X		X			X		X			X
Digital Fluency						X		X		X			X		X		X	X
Employability		X	X	X	X		X		X	X	X	X	X	X		X		X
Being Enterprising					X		X	X								X		

Graduate Attributes

- GA1. [Academic Literacies](#) This covers the range of academic skills that you develop through undertaking university-level study.
- GA2. [Global Citizenship](#) This is about understanding the global context in which you live, study and work
- GA3. [Information Literacy](#) This is about being able to search for, locate, utilise and manage information effectively and ethically
- GA4. [Digital Fluency](#) These are the skills and practices of using digital technology effectively for learning, working and participating in society
- GA5. [Employability](#) This is all about how best to support you in developing the knowledge, skills, behaviours and attitudes which will enable you to be successful in work and life
- GA6. [Being Enterprising](#) This can be defined as a set of behaviours, attitudes and skills which allow both individuals and groups to create positive change through creativity and innovation

NB the above align to the Employability outcomes [Graduate Attributes | Lincoln Bishop University](#)

SECTION H

MAP 3

Approved Modifications to Programme Specification since Approval/Last Review

The following log provides a cumulative of minor and major modifications made to the Programme Specification since its approval/last review.

Version Reference	Brief Outline of Modification	Date of Approval (or event)	Approval effective from:	Details of cohort of students who will be affected by the modification

SECTION I

MAP 4

Mapping of PSRB requirements against the Programme

The following should be used as a guide to identify and specify all PSRB requirements that have to be met in order to qualify a learner against the PSRB.

	PSRB Name/Standard:					
	PSRB Requirement <i>Please details requirement of PSRB here</i>	PSRB Requirement <i>Please details requirement of PSRB here</i>	PSRB Requirement <i>Please details requirement of PSRB here</i>	PSRB Requirement <i>Please details requirement of PSRB here</i>	PSRB Requirement <i>Please details requirement of PSRB here</i>	PSRB Requirement <i>Please details requirement of PSRB here</i>
Met?						
Modules Identified in:						
Evidence of Requirement met						
Location of PSRB Approval Document						